

Rohan Sutar

UI/UX Designer

✉ contact@rohansutar.co.in 📞 9595727948 📍 Pune, India 🌐 in/rohansutar 📁 Portfolio

Experienced UI/UX Designer with 7+ years specializing in creating user-centered designs for web and mobile platforms. Expertise in wireframing, prototyping, user research, and interaction design. Proficient in Figma, Adobe CS, Miro, Notion, HTML/CSS, and other design tools. I've created impactful solutions across industries, from B2B and B2C platforms.

PROFESSIONAL EXPERIENCE

UI/UX Designer, *Tech Boosters Automation Services Pvt. Ltd, Pune, India* Aug 2020 – Jun 2024

- Designed and developed user-centric, responsive UI/UX for web and mobile platforms across FinTech, Health Care, and RailTech domains.
- Conducted user research, usability testing, and data analysis to enhance product experience and engagement.
- Created wireframes, prototypes, and user flows to optimize digital experiences using Figma, Adobe XD, and Sketch.
- Collaborated with developers, product managers, and stakeholders to align design goals with business objectives.
- Built and maintained design systems to ensure visual consistency and scalability across multiple products.
- Implemented A/B testing and iterative design improvements based on user feedback and analytics insights.

Full Time

Web Designer, *Affinity X, Pune, India*

Jun 2017 – Aug 2020

- Designed and developed user-centric, responsive websites, ensuring seamless UI/UX across desktop and mobile devices.
- Created wireframes, mockups, and prototypes to enhance website usability and user engagement.
- Optimized website performance, SEO, and accessibility to improve user retention and overall experience.
- Managed CMS-based websites (WordPress) and ensured regular content updates for consistency and relevance.
- Enhanced existing design elements, including color schemes, typography, and iconography, to maintain a cohesive brand identity.

Full Time

PROJECTS

Blood Link, *Connecting Lives, One Drop at a Time.*

Dec 2024 – Jan 2025

- A smart blood donation app that connects donors and recipients in real time, enabling quick and efficient life-saving donations through location-based matching and emergency alerts.

Venture Suite, *Business Growth Simplified*

Jul 2024 – Sep 2024

- A modern platform designed to help startups with fundraising, pitch decks, and financial modeling through an intuitive and user-friendly website.

EDUCATION

B.Tech Computer Science, *Janardan Rai Nagar Rajasthan Vidyapeeth, Thane*

2013 – 2016

Diploma in Computer Science, *Tilak Maharashtra Vidyapeeth, Pune*

2008 – 2011

CERTIFICATES

UX Fundamentals, *Crayomi, Pune* 📄

2024

UI/Web Designer, *Excellent Multimedia Classes, Pune* 📄

2017

TS: Windows Server 2008 Active Directory, *Microsoft, Pune* 📄

2013

SKILLS

Visual Design, Heuristic Evaluation, User Research, Empathy Mapping, User Journey, Information Architecture, Wireframing, Prototyping, Usability Testing, Design System, Problem Solving, Figma, Adobe CS, Notion, Miro.