

Rohan Damodar Sutar

Web Designer & Developer



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👤 Profile

Creative and highly skilled Web Designer with 6 years of experience. Passionate about transforming ideas into visually stunning and user-friendly websites. Proficient at leveraging low-code web development platforms, particularly WordPress and Webflow, to streamline the design and development process. Equipped with a strong understanding of UI/UX principles, I specialize in creating engaging online experiences that align with client objectives and industry standards.

🎓 Education

B.Tech Computer Science

Janardan Rai Nagar Rajasthan Vidyapeeth

2013 – 2016 | Thane, India

TS: Windows Server 2008 Active Directory

Microsoft

2011 – 2013 | Pune, India

Diploma in Computer Science

Tilak Maharashtra Vidyapeeth

2008 – 2011 | Pune, India

Secondary School Certificate

Kolad High School Kolad

2007 – 2008 | Kolad, India

📄 Certificates

UI/Web Designer

Excellent Multimedia Classes - 2016

🌐 Languages

English | Hindi | Marathi

📁 Professional Experience

Sr. Web Developer & Designer, (3 Yrs, 6 Mo)

Tech Boosters Automation Services Pvt. Ltd

Sep 2020 – Present | Pune, India

- Created visually stunning web-pages using Webflow and Figma.
- Designed and developed custom WordPress website templates using Elementor, DIVI, WP Bakery, Visual Composer, and Beaver. Developed WooCommerce websites according to product requirements.
- To create business solutions for a variety of clients, created UI/UX designs using Photoshop, and Figma.
- Provide technical support to customers in the USA with regards to WordPress issues.
- Contributed to the creation of a user guide to assist clients in understanding site features and improving visitor satisfaction.
- Served as an affiliate for web hosting and domains such as Cloudways, GoDaddy, Google Domain, HostGator, Bluehost, Hostinger, Namecheap, etc.
- Proficiency with Clubhouse, ClickUp, Jira, and Zoho project management tools.
- Integrated third-party payment platforms, such as PayPal, Razorpay, Stripe, Authorized.net, and PayU.
- Implemented SEO optimization techniques to enhance website visibility and organic search rankings.

Web Designer, (3 Yrs, 3 Mo)

Affinity X

Jun 2017 – Aug 2020 | Pune, India

- Contributed to the development of over 80+ websites across diverse industries at Affinity X, focusing on interface design, user flow mapping, and overall user experience.
- Demonstrated proficiency in WordPress CMS, employing various page builders such as Elementor, DIVI, WP Bakery, Visual Composer, and Beaver.
- Customized WordPress themes to meet the unique requirements of clients.
- Developed and designed WooCommerce websites based on product specifications.
- Oversaw all aspects of design, including composition, color, illustration, and typography.

</> Web Skills

HTML5 | CSS3 | SASS/LESS | JavaScript | WordPress

Webflow | Bootstrap | Media Queries | VS Code | GitHub

Cross Browser Testing | SSL/TLS | Google Analytics

🔗 Design Skills

Figma | Adobe XD | Photoshop | Illustrator | Premiere Pro

🧠 Soft Skills

Effective Communication | Attention to Detail | Problem Solving

Collaboration | Adaptability | Creativity

🎯 Interests

Visual Design | Video Editing | Reading | Traveling

Trekking | Podcast Listening | Continuous Learning