



# Rohan Damodar Sutar

UI/UX Designer

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## Profile

A highly skilled UI/UX Designer with 6 years of experience, specializing in creating intuitive and engaging digital experiences. Proficient in designing user-centered interfaces, establishing design systems, and implementing best practices for usability and accessibility. Proven track record of delivering exceptional designs that enhance user satisfaction and drive business growth.

## Professional Experience

### Sr. UI/UX Designer, (3 Yrs, 6 Mo),

Tech Boosters Automation Services Pvt. Ltd

September 2020 – Present | Pune, India

- Led a team of designers in conceptualizing and executing high-quality website designs, resulting in an increase in user engagement and an increase in conversion rates.
- Collaborated with cross-functional teams to develop user-centered designs that enhanced the overall user experience and optimized website usability, resulting in decrease in bounce rates.
- Created and implemented a comprehensive brand strategy for clients, including logo design, color schemes, and typography, resulting in cohesive brand identities and increased brand recognition.
- Conducted user research and usability testing to gather valuable insights and feedback, utilizing the findings to iterate and improve website designs, resulting in an improvement in overall user satisfaction.

### Web Designer, (3 Yrs, 3 Mo), Affinity X

June 2017 – August 2020 | Pune, India

- Contributed to the development of over 80+ websites across diverse industries at Affinity X, focusing on interface design, user flow mapping, and overall user experience.
- Created wireframes, prototypes, and visual designs to enhance user engagement and improve conversion rates.
- Implemented responsive designs across various platforms, ensuring optimal user experience across devices.
- Collaborated with developers to ensure design and functionality alignment.
- Managed and maintained design systems to ensure consistency across projects.
- Presented design concepts and recommendations to stakeholders, gathering feedback and iterating on designs.

## Portfolio

<https://rohansutar.co.in/>

## Education

### B.Tech Computer Science,

Janardan Rai Nagar Rajasthan Vidyapeeth

2013 – 2016 | Thane, India

### TS: Windows Server 2008 Active Directory, Microsoft

2011 – 2013 | Pune, India

### Diploma in Computer Science,

Tilak Maharashtra Vidyapeeth

2008 – 2011 | Pune, India

### Secondary School Certificate, Kolad High School Kolad

2007 – 2008 | Kolad, India

## Courses

### UI/UX Designer, Excellent Multimedia Classes

2016 | Pune, India

## UI Design Skills

Graphic Design | Color Theory | Typography

Layout Design | Iconography | Responsive Design

Prototyping | Motion Design | UI Components Design

## UX Design Skills

User Research | Information Architecture | Wireframing

User Personas | Usability Testing | Interaction Design

User Flows | Empathy

## Design Tools

Figma | Adobe XD | Sketch | Adobe Photoshop

Adobe Illustrator | Adobe Premiere Pro | Protopie

## Soft Skills

Communication | Problem Solving | Attention to Detail

Collaboration | Adaptability | Creativity

## Interests

Visual Design | Video Editing | Reading | Traveling

Trekking | Podcast Listening | Continuous Learning